



Article or feature reprints



Article or feature reprints are available by ordering a customised reprint. They can be used for a wide variety of promotional opportunities including

- sales literature
- targeted direct mail
- exhibitions and internal PR
- product launches
- distributor support

Reprints

Using exactly the same copy as the original written feature or article, a reprint can be produced in the format which best suits your need.

Choose from editorial or advertising combinations in a layout of your choice.

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e-prints

Create an online impact with an e-print. Simply take your article or existing reprint and place it on your website. e-prints are very flexible and can be supplied under a licensing agreement giving you the opportunity to specify the length of time you wish to use it. The added advantage of e-prints are quick turnaround times which means your article can be posted on your website within hours.

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